

MONDAY, OCTOBER 16 th			
Welcome Address 1:00-1:15pm ET	Please join our welcome event to learn what to expect in the next three days, and how to navigate the virtual event website.		
Keynote Presentation 1:15-2:00pm ET	Data Driven Decision Making by Management ONE		
Sessions	In-Store	Online	Sportsman
Breakout #1 2:15-3:15pm ET	New Features: Learn What's New in Cumulus Retail	Take the Next Step in your Business	In-Store & Online Distributor Integrations
Breakout #2 3:30-4:30pm ET	How To: Import Data into Cumulus Retail	Online Fulfillment: How to Streamline Web Orders	Range Management Training, Websites & Range App
TUESDAY, OCTOBER 17 th			
Sessions	In-Store	Online	Sportsman
Breakout #3 1:00-2:00pm ET	Inventory Management: Better Control Across Locations	SEO: A Vital Component for Online Success	Boost Sales with Buy-Trade & Consignment
Breakout #4 2:15-3:15pm ET	How To: Tracking Financials with QuickBooks Integration	Email Marketing: Be More Effective with Personalization	Celerant's A&D Training
Breakout #5 3:30-4:30pm ET	How To: Customize your Point of Sale	Launch your Custom Mobile Shopping App	ATF Compliance with FastBound & 4473 Cloud
WEDNESDAY, OCTOBER 18 th			
Sessions	In-Store	Online	Sportsman
Breakout #6 1:00-2:00pm ET	How To: Increase Loyalty with Customer Incentives	Cumulus eCommerce CMS & Web Portal Training Session	Work Orders & Manufacturing for FFLs
Breakout #7 2:15-3:15pm ET	Stay Ahead of the Curve with Celerant's Reporting Tools	Enhance your Cumulus eCommerce with 3rd-Party Software	Gun StoreMaster Integration & Product Demo
Virtual Cocktail 3:15-3:30pm ET	Enjoy a virtual cocktail and spend time with the Celerant team, partners and retailers.		